

Building Attractive Workshops, Flyers & Websites



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**Effective Communication
takes on new meaning as
we continue evolve
digitally.**



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**What are some of the
factors that have impacted
your need to communicate
differently?**



How do we attract members to workshops and events?



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Make it FUN!!



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What makes a workshop fun?

What are some considerations for posting flyers online?



Readability Clarity NA Logo or it says Narcotics Anonymous AI



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NA CAMPOUT

April 5-8

85001 Mountain Dr.

***speakers
campfire
fun***



Let's Celebrate

Jane Smith's

**10 year
NA Birthday**

Where: No Matter What Group
2424 N. First St., Somewhereville, NY

When: 7pm, August 20, 2025

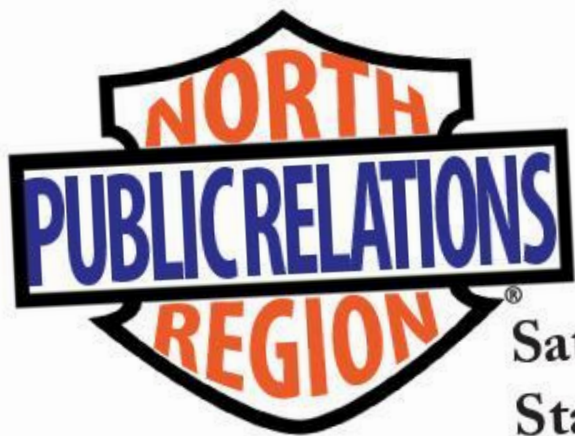


New Meeting



Where: No Matter What Group
2424 N. First St.

When: Fridays at 8pm



Helpline Poster Drive

Saturday, November 12

Starts at 8:00

Meet up at the Drunksville Bar

666 Satan's Alley, Someplace, CA

Your help
would be...



COMMON WEBSITE CHALLENGES



- Meeting info not prominent
- Out of date meeting info
- URL Issues - makes us hard to find
 - eascna.org vs tulsana.org



COMMON WEBSITE CHALLENGES



- Data integrity (inconsistencies, spelling or grammar errors)
- Broken links
- Programming not working
- Acronyms!
- Consider your user's device (mobile/computer/tablet)
- Have users test your site (retest changes!!)



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BE CAREFUL OF TECHNOLOGY

- QR Codes - useless without smartphone or data connection
- Links - Beware long or hidden

WHY USE WORDPRESS??



- Cost Effective - free for most
- Open source - huge user/expert support
- Most host sites support
- Flexibility
 - Templates for easy customization
 - Plugins to add features



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CONSIDER YOUR AUDIENCE



Search

BUILDING
Unity
THROUGH SERVICE

Recovery Resources ▾

Service Resources ▾

For Professionals ▾

NA World Services ▾

Online Store ▾

Welcome to Narcotics Anonymous

What is our message? The message is that an addict, any addict, can stop using drugs, lose the desire to use, and find a new way to live. Our message is hope and the promise of freedom.

Learn More

Find NA Near You

Find NA Near You

About the NA Program

Who are Our Members?

Resources for Professionals



Read NA Literature



Online Store



Contribute



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Thank You!

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